



Wellington Cricket Club

Strategic Plan 2021-2025

Key Performance Indicators

- Communicating and implementing the Club's strategy both internally and externally so that all members, and those they come into contact with, understand it.
- Ensuring that all decision-making by the Club's officers, leads to improvement in the long run.
- Establishing and reviewing key strategic priorities and translating these into a comprehensive strategic plan alongside, and in collaboration with the Somerset Cricket League.
- Monitoring the execution of the strategic plan.
- Ensuring that the work of the various sub-committees reflects the overall Club strategy.
- Liaising with relevant outside organisations to ensure appropriate key initiatives.
- Developing inclusive planning processes.
- Translating strategies into actionable and quantitative plans (e.g. youth training).
- Mobilising and managing teams of individuals and sub-committees charged with executing these strategies.