



## Club Support / ECB Clubmark – Planning for the Future – Wellington CC (Somerset) 2018-2019

Our Club Purpose: To offer the best recreational cricketing package both on and off the field of play that can be delivered allowing for the following factors facilities available, personnel levels, financial considerations and other relevant external factors						
Challenges	Objectives	Actions	Primary Contact	Timeline	Cost	Continuing or New Item for 2018-2019? Short/Medium/Long Term Goal?
<b>Social</b> e.g. referring to Club players, members, volunteers, community and committee 	Increase Parental Involvement in all Youth Section Operations	Maintain a constant policy of encouraging and engaging the parents/guardians/carers of youth section members to offer services on both match days and at practice sessions (summer/winter) in both formal and volunteering capacities	Tony Hutchings (General)  Charles Hansard (Umpiring and Scoring)	For 2019	In some cases nothing as it is time offered that is what is required; in some cases there will be a fairly minimal cost due to a course been needed to be undertake.. Based on current projections a cost of £300 would suffice (this figure refers to undertaking scoring and umpiring training only)	Continuing (P2 from 17-18)
	Increase Formal Coaching Capacity within the Club (covers both senior and junior sections equally and at same time)	2018's Club Mark re-accreditation process found that the Club needs to increase its Level Two coaching capacity for the here and now and the years ahead; such levels need to be achieved, maintained and increased to enable the Club to operate safely and within the ratios set by Club Mark; CSW candidates are also welcomed	Mark Salter (Senior)  Tony Hutchings (Junior)	For 2019 and beyond	CSW candidates - £45 per booking  Level Two candidates - c£300 per booking  Club needs to decide on a reasonable number of candidates to put forward per year once they have been identified and have agreed to the Club's terms and conditions - A CAPEX plan then needs to be presented to the Man Comm and a budget for such allowed for within the Club's overall spending plans	Continuing (P3 from 17-18)
	Consolidate and expand the Club's Ladies Section	To fully integrate the Section into the Club framework by its membership becoming members at the social	Megan Beale Nicole Sparks with Man Comm support	For 2019 and beyond	No cost as such; membership receipts will be boosted by some more people joining at the social rate and the Club has another block to tap in to ref footfall at Club functions and general Clubhouse use	Continuing (P4 from 17-18)

		rate, to become devolved within the overall Club framework as is the way with other sections, make integral within the Club and appoint a member of the section to the Man Comm				
	Consolidate and expand the link between the Club and its Past Players Association	Club needs to integrate all of its component parts to be one overall and consistent organisation; PPA is sometimes on the periphery and needs to be offered opportunities that are not just their own... Develop, plan and deliver a complete Club Day event for the coming season and future ones	Man Comm and PPA Officers	For 2019 and beyond	None as this is all about integration and, as with the last point, Clubhouse footfall will occur and the Club benefits accordingly...	NEW
	Develop, release and embed a Club Ethos for all players to populate the Club on a social basis after Saturday match play	Use Membership process to deliver a policy and work to embed the policy in the minds of playing members	Man Comm, Planning and Development Team and Membership Secretary	For 2019 and beyond	None as this is all about integration and, as with the last point, Clubhouse footfall will occur and the Club benefits accordingly...	NEW
<b>Environmental</b> e.g. referring to Club facilities and capital expenditure 	Junior Section to deliver the work required to offer an acceptable outdoor Net Facility for season 2019	Compose a schedule of works that will take account of the fact that this facility needs to be ready for Spring 2019 and needs to be available all season long in a safe and useable manner for all	Tony Hutchings	For 2019 in the first instance	Costs should be low as the overall plan in this respect is to replace what currently exists with a new bespoke facility; but for now what there is needs to be used and made as safe and secure as it can be c£250 is an estimate as most tools and materials will be supplied from home per se	NEW
	Deliver a comprehensive, yet fully costed and affordable Net Solution for	As in previous plans the current facility is past its best and needs to be replaced by a new and bespoke facility	Man Comm, Viridor Credits	2020 onwards	Costs will be high; in excess of £50k all told as this work needs to deliver a completely new facility	Continuing (P5 from 17-18)

	the 2020s					
	Derive maximum benefit from the delivery of the Taunton Deane Borough Council Sports Pitch Strategy to ensure that WCC is able to have access to the best and most cost effective playing facilities that it can	A move of Wellington AFC away from WPF to its own bespoke facility would enable the Club to thrive and have its own ground - can only be achieved by the Strategy being delivered on	Man Comm, Wellington Town Council, Taunton Deane Borough Council, Sport England, ECB, FA, RFU (there may well be more)	2020s onwards	c£5m all told at the most recent projections	Continuing (P6 from 17-18)
	Remodelling of Clubhouse Layout and Added Facilities	Clubhouse and Social Functions wish to replan the Club Room; need to draw up plans and configurations, derive costs and seek planning permission	Man Comm, Taunton Deane Borough Council	For 2020 season	Depends on the nature and the scope of the work TBA	NEW
<b>Financial</b> e.g. planning for heavy expenditure and unexpected costs	Develop a clear and useable pathway to ensure access to Grant Application Streams on a local and national basis to support the above aims as and when appropriate	Use contact with Somerset Cricket Board, SASP and other aligned institutions to gain knowledge and insight in to the grant pathways that are available to surfeit the above plans	Man Comm through a new role of Grants Officer (could be an internal or an external appointment)	For 2019 season	None if internal, could work on a commission basis if external - needs the right job description to be drawn up and the correct person to be found	NEW

Objectives
<p>Increase Parental Involvement in all Youth Section Operations  <b>2019 saw a good number of parents/carers/guardians been involved in coaching sessions and on match days...</b>  <b>Delivering online scoring was a success and an online database of all junior section matches from 2019 exists... ONGOING</b></p>
<p>Increase Formal Coaching Capacity within the Club (covers both senior and junior sections equally and at same time)  <b>There has been some popularity expressed in terms of some senior section members undertaking a newly conceptualised ECB coaching qualification...</b>  <b>Such is half the cost and will take half the time of the Level Two qualification, but will allow actual coaching to be undertaken and not (as currently) having to act as an assistant to a Level Two coach... Level Two coaching is still to be championed though...</b>  <b>New course is available from February 2020 via Somerset Cricket Board... ONGOING</b></p>
<p>Consolidate and expand the Club's Ladies Section  <b>No activity to report in 2019 sadly; needs consideration as to if this is a viable matter ref WCC... ONGOING</b></p>
<p>Consolidate and expand the link between the Club and its Past Players Association  <b>Availability for planned events and other commitments saw that the Association had a fallow year in 2019...</b>  <b>The sad passing of the Association President post-season needs to be allowed for in 2020...</b>  <b>The Association's Officers will be contacted in the NY with a view to obtaining their plans and ideas for the new season... ONGOING</b></p>
<p>Develop, release and embed a Club Ethos for all players to populate the Club on a social basis after Saturday match play  <b>Once more another series of enjoyable social events were set up and delivered...</b>  <b>Support for these events continues to be variable...</b>  <b>Changing this mind set will form part of the debate at November 2019's AGM... ONGOING</b></p>
<p>Junior Section to deliver the work required to offer an acceptable outdoor Net Facility for season 2019  <b>A facility that was available and useable was presented... COMPLETED</b></p>
<p>Deliver a comprehensive, yet fully costed and affordable Net Solution for the 2020s  <b>At the time of writing Stage Two of an application in this respect is available to the Club... ONGOING</b></p>
<p>Derive maximum benefit from the delivery of the Taunton Deane Borough Council Sports Pitch Strategy to ensure that WCC is able to have access to the best and most cost effective playing facilities that it can  <b>Current status is to work with Wellington AFC to create a cross-club working party that delivers input to the Strategic framework involved and so presents both Clubs with what suits them for the future... ONGOING</b></p>
<p>Remodelling of Clubhouse Layout and Added Facilities  <b>A commitment to replenish certain items such as glass washer and ice machine has been made for 2020 so that the facility can operate on a day-to-day basis...</b>  <b>A grant stream that can provide a larger footprint for the Clubhouse is available and will receive focus once the Net Solution has been realised... ONGOING</b></p>
<p>Develop a clear and useable pathway to ensure access to Grant Application Streams on a local and national basis to support the above aims as and when appropriate  <b>A Management Committee member has taken on the overall responsibility for this work and is currently delivering a robust and resilient platform to work from as and when such is required...</b>  <b>COMPLETED</b></p>